

COMFORT | AUTUMN/WINTER 2019



KLAVENESS



THE KLAVENESS CONCEPT

Producing nice, comfortable shoes, based on good lasts, top quality material and high level craftsmanship.

This is our purpose at Klaveness Footwear. According to our philosophy, footwear should adapt to the foot, and not the opposite. Therefore, our product development is thoroughly assisted by designers and orthopaedic specialists, whose collaboration creates products that fulfil both aesthetic and functional criteria. In addition, Klaveness also has the ambition to be a total supplier. Our aim is to create a wide diversity of products that will serve any of our customers' needs.

We develop, produce and distribute the following range of products:

COMFORT

This is an important collection for Klaveness, designed for your daily life. Aiming for perfect fit, comfort and taste, it combines high-quality materials with top handcraft, providing your feet with excellent footwear.

BUNAD

Klaveness is proud to dedicate a line to the best of Norwegian tradition. Combine the beauty of the national costume with the comfort of your feet and celebrate tradition and folklore.

SLIPPERS

Slippers are considered worldwide to be the most comfortable footwear. In Klaveness, we take this seriously, using high quality, natural materials, such as wool felt, fur and leather, as well as a unique construction that will make you feel like you are walking on air.

MSS (Medical Stock Shoes)

Made specifically for those who can't find that special shoe in standard mass produced stores or who like the added comfort and flexibility, Medical and Rehabilitation shoes are based on special lasts and made from the finest materials, so your feet can have absolute comfort.

REHABILITATION

Specifically for prevention, rehabilitation and treatment, this range includes many styles and different features, so you can find the pair of shoes that matches your needs. Our goal is to give the most comfort, no matter what the medical condition is.

FIA (Footwear with Individual Adjustments)

FIA range is a careful selection of styles that can be easily adapted to the patient's needs. It offers several modification possibilities, including style, colour, and sole, according to any lifestyle.

OAS (Orthopaedic on Adjusted Standard Last)

A solution between FIA and OIL, OAS provides a range of customizable footwear with more adaptation possibilities in special cases than FIA.

OIL (Orthopaedic on Individual Last)

OIL shoes can be fully customized according to clinics and patients' needs. This orthopaedic line can be based on Klaveness shoes or other styles.

CMF (Custom Made Foot Orthotics)

Klaveness' orthotics can be customized according to anyone's needs, and are developed to help people manage conditions that can cause pain or discomfort during walking, running and everyday activities.

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DAGFINN KLAVENESS

Perfect fit, good lasts and top quality.

This was the idea of founder Dagfinn Klaveness when he started to produce shoes in 1957.

By this time Norwegian shoe factories were losing competition for low-cost countries. Across the country businesses were closing down. Local press noticed the enterprise in Sandefjord. Under the headline **Yet there are optimists** the newspaper marvelled of the man who would not give up.

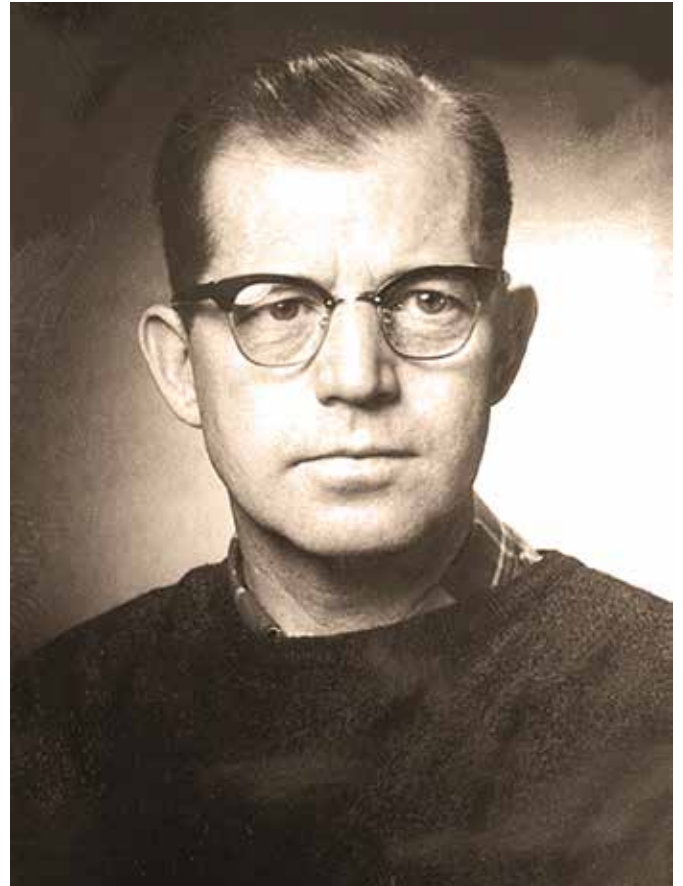
Today we know how the story went. Klaveness has businesses in several countries and sells more shoes than ever. We believe it is due to holding on to the original entrepreneurial idea:

Making shoes that your feet would have chosen - footwear with perfect fit and good spacious lasts, of top quality.

Klaveness has produced footwear for nearly 60 years. We are a Norwegian company strongly rooted in Scandinavia with assortments of comfort shoes, folklore shoes, and Nordic inspired slippers, as well as with a wide range of medical footwear. Our strength is that we control the entire process from start to finished product; all shoes are produced in our factories in Portugal and Poland.

Our main message is extra wide lasts with a unique, good fit!

We are committed to constantly develop our products and secure great quality. We always want to be able to offer our users up-to-date footwear with extra width and volume as well as optimal comfort.





THE LAST IS THE HEART OF THE SHOE



The last should as far as possible follow the shape of the foot.

By adjusting the last you can create shoes with different shapes and expressions.

For Klaveness it is important that the aesthetic adjustments to the last don't compromise the basic needs for the foot.

Generally you can say that the cobbler's lasts are as secret as a baker's recipe for bread. It takes a lot of adjustments and fittings before the cobbler has a last that fits many different people.

The optimal solution is of course to create an individual last that fits the unique foot perfectly. Klaveness offers to make individual lasts through our orthopaedic assortment. Fortunately, the need for individual lasts are limited to quite a small number of patients.

WORDS AND EXPRESSION

In the shoe industry different terms are used to describe a last.

Toe box is a term that is often used to describe the front part of the last. The *toe shape* is the part of the last that is most easily shaped to create different designs and character.

The *toe* and *heel height* of the last is important to consider during the first steps of the development of a last. A last that is created for a shoe with 15mm heel height can for example not be used for a shoe with 30mm heel height.

SEASONAL NEWS!



Welcome to the Klaveness Autumn/Winter 2019 collection!

We have gathered the new Klaveness styles among these first pages for you to easily find what we present for the season.

We have two new styles in our popular Frida last – one sporty low boot with The Boa System, and one classic, comfortable and warm style with real fur lining.

In addition, we launch a sporty style with Boa solution for men.

NEW!



CF 19641 | WOMEN

FRIDA | L | 2-9

TR |  | 



208 Black



283 Black



333 Cognac



383 Dark brown



NEW!

BOA

CF 19643 | WOMEN

FRIDA | L | 2-9
EVA, Rubber | BOA



204-208-257 Black



834-898-830 Dark blue



972-927 Burgundy



BOA

CF 01342 | MEN

THORE | N | 39-46
EVA, Rubber | BOA



208-283-257 Black



348-333-330 Brown-Cognac



KLAVENESS

LISA

Lisa is an important last of Klaveness collection and is ideally suited for wider shoes. Lisa has especially good fit, with a toe box that delivers plenty of toe space and a roomier forepart. The heel is also anatomic-shaped, which gives a good heel grip without feeling too tight. This last gives a heel height of 15 mm.





CF 18621

 TR | 

283 Black

383 Dark brown



WARM
LINING

CF 14624

 TR | 



201 Black

212 Black

392 Dark brown



CF 18620

 PU, Rubber | 

201 Black

212 Black

333 Cognac

392 Dark brown



CF 14621

 TR | 

201 Black

212 Black




283 Black

383 Dark brown

796 Grey



CF 15621



 PU, Rubber |  | 

201 Black

212 Black



CF 18610



 PU, Rubber |  | 

201 Black

212 Black



CF 14610

 PU, Rubber | 

201 Black

212 Black

892 Dark blue

896 Navy blue

987 Red



CF 13226

 TR | 

202 Black

212 Black



CF 14420

 TR


202 Black

212 Black

738 Grey



CF 15123

 PU, Rubber | **FLEX** | 

201-225 Black

212-226 Black



KLAVENESS

FRIDA

The Frida last has been part of our collection for the longest. It is significantly different than, for example, the Lisa last in the toe box area. Frida has a more oval toe shape, which gives a different expression than our most anatomic developed last, Lisa.





CF 17641

 2½-9

 TR | 

212-208 Black

862-896 Navy blue

972-927 Burgundy



CF 10642

 2-9

 Rubber | 

202 Black

202-207 Black

209 Black

222-207 Black





CF 10643

 Rubber

202 Black

202-207 Black

222-207 Black



CF 14643

 TR

201 Black





CF 18141

 EVA, Rubber |  | 

202-288-208 Black

683-637 Olive

983-976 Burgundy



CF 19142

 EVA | 

221-208-209 Black

621-707-121 Olive-Light grey-White

821-518-121 Blue-Beige-White



CF 17145

 2½-9

 TR

201-208 Black



CF 16140

 2-9

 EVA | 

241-248-205 Black



CF 11444

 2-9

 TR

202 Black

209 Black





CF 16450

 TR | 

202 Black



CF 10455

 PU | **FLEX**

202-218 Black



CF 13444

 PU

202 Black

209 Black

Mette is a last that has existed in the Klaveness collection for a long time. It has a good volume and shapes fine boots.



WARM
LINING



CF 14602

 TR | 

212 Black

333 Cognac

392 Dark brown



CF 18601

 TR | 

202 Black

212 Black

796 Grey

896 Navy blue



INGVILD

Ingvild last was specifically developed for our boot range. It was created by our former designer Ingvild, who set the standards that are still used in our boot collections.





CF 14662

 TR | 

201 Black

212 Black

383 Dark brown



CF 14666

 TR |  | 

201 Black

212 Black



CF 18661

 TR

291 Black

391 Brown



CF 17664

 TR | 

202-208 Black

202-209 Black

333-307 Cognac-Brown





KLAVENESS

ANITA

The toe box of the Anita last is one of the most voluminous in the Klaveness collection. This makes it very suitable for comfortable moccasins. The Anita last is a bit more moderate in regards to volume, but the moccasin construction gives flexibility and is suitable for a diversity of feet.



CF 14437 | WOMEN

ANITA | J | 2½-9

TR |

202 Black

209 Black

862 Blue



KLAVENESS

THEA 1

Thea is a relatively new developed last. It looks very much like the Lisa last in character, with a wide and rounded forepart profile. Thea is rich in volume and is ideal for comfortable sandals.



CF 15268 | WOMEN

THEA 1 | G | 2½-10

PU, Rubber | |

201 Black





NATURFORM

Naturform is a last that follows the feet natural form, making it ideally suited to the contours of the foot. This last is generous in width and volume.





CF 00836

 PU

202 Black



CF 00837

 PU | 

202 Black



DIDRIK

Didrik last is a distinctive, nice, anatomic developed shape, exactly as Lisa and Thea. This men's last is optimal for Nordic feet that are usually a bit wider and voluminous than what is typical for southern European countries.





CF 15308

 PU, Rubber | 

202-218 Black | **FLEX**

212 Black

WARM
LINING



CF 14803

 TR | 

212 Black

283 Black

383 Dark brown

WITH
TWISTABLE,
STUDDED
PART



CF 15803


 PU, Rubber |  | 

212 Black





CF 15306

 PU, Rubber | **FLEX** | 

212-226 Black

392-346 Dark brown

892-846 Dark blue



CF 15307

 PU, Rubber | **FLEX**

212-226 Black

392-346 Dark brown

892-846 Dark blue






THORE

Thore is an exceptionally wide last. It is a very comfortable last that is very suitable for making shoes and sandals for men.





CF 01338

 EVA, Rubber |  | 

204-208-754 Black-Dark grey


304-397 Brown-Camel

834-898-397 Dark blue-Camel

BOA



CF 01341

 EVA, Rubber |  | **BOA**

204-208-754 Black-Dark grey

304-397 Brown-Camel

834-898-397 Dark blue-Camel



CF 01339

 PU

202 Black



CF 01327

 PU

202 Black
















MARKETING MATERIALS


















We want to focus on marketing materials for styles that we believe will be the best selling products this season. If you have any questions please contact us. We will be happy to assist you.



COLOURS AND MATERIALS

	121 White	Nappa
	201 Black	Nappa
	202 Black	Nappa
	204 Black	Nappa
	205 Black	Patent leather
	207 Black	Pig velour
	208 Black	Split velour
	209 Black	Croco
	212 Black	Waxed nubuck
	218 Black	Stretch lycra and neoprene
	221 Black	Nappa
	222 Black	Artificial leather
	225 Black	Stretch artificial leather
	226 Black	Stretch nubuck
	241 Black	Chevreau
	248 Black	Chevreau velour
	257 Black	Textile













	283 Black	Waxed leather
	288 Black	Printed chevreau
	291 Black	Nappa
	304 Brown	Nappa
	307 Brown	Pig velour
	330 Brown	Textile
	333 Cognac	Waxed leather
	346 Dark brown	Stretch nubuck
	348 Brown	Split velour
	383 Dark brown	Waxed leather
	391 Brown	Nappa
	392 Dark brown	Waxed nubuck
	397 Camel	Waxed nubuck
	518 Beige	Split velour
	621 Olive	Nappa
	637 Olive	Chevreau velour
	683 Olive	Chevreau

	707 Light grey	Pig velour
	738 Grey	Split velour
	754 Dark grey	Waxed nubuck
	796 Grey	Split velour
	821 Blue	Nappa
	830 Blue	Textile
	834 Dark blue	Nappa
	846 Dark blue	Stretch nubuck
	862 Blue	Waxed nubuck
	892 Dark blue	Waxed nubuck
	896 Navy blue	Split velour
	898 Dark blue	Split velour
	927 Burgundy	Pig velour
	972 Burgundy	Waxed nubuck
	976 Burgundy	Chevreau velour
	983 Burgundy	Chevreau
	987 Red	Pig velour

LASTS

LAST	WIDTH	HEEL (mm)	SIZE RANGE
Anita	J	15	2½-9
Didrik	M	15	40-48
Frida	L	20	2-9
Ingvild	K	20	3-10
Lisa	J	15	2½-10
Lisa K	K	15	2½-10
Mette	H	20	2½-9
Naturform	L	15	35-48
Thea	G	20	2½-10
Thore	N	15	40-48

SYMBOLS

	Last
	Width
	Size range
	Sole
	Lightweight sole
	Ice sole with patented twistable stud part
	Bellows tongue
	Removable footbed
	Cut-to-length straps
	Zipper
	Double zipper
	BOA The Boa® System



280 REASONS FOR CHOOSING KLAVENESS FOOTWEAR!

95 parts, 123 manufacturing steps,
62 minutes of craftsmanship!





Klaveness Footwear companies
have been certified eco-friendly

Please refer to our website for further information on Sales & Delivery Conditions.

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Portugal





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KLAVENESS

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